

- [Home](#)
- [COVID-19](#)
 - [National](#)
 - [Nay Pyi Taw](#)
 - [Yangon](#)
 - [Mandalay & Upper Myanmar](#)
 - [Week in Review](#)
 - [In Pictures](#)
 - [Elections](#)
 - [Election 2020](#)
 - [By Election 2017](#)
 - [Election 2015](#)
 - [By Elections Special](#)
 - [Business](#)
 - [Property News](#)
- [World](#)
 - [Focus](#)
 - [SME Focus](#)
 - [Environment](#)
 - [Women](#)
 - [Technology](#)
 - [Asean Focus](#)
 - [Chats with the Chief](#)
 - [Happy 20th Anniversary](#)
 - [Opinion](#)
 - [Lifestyle](#)
 - [Top 10](#)
 - [Restaurant Review](#)
 - [Travel](#)
 - [The Metro](#)
 - [Movie Time](#)
 - [Property Watch](#)
 - [What's On in Yangon!](#)
 - [Sports](#)
 - [SEA Games 2019](#)
 - [ONE Championship](#)
 - [Martial Arts](#)
- [Sponsored](#)
 - [Jobs](#)
 - [Jobs in Myanmar](#)
 - [Myanmar Times Jobs](#)
 - [Career Advice](#)

[Subscribe](#)

—

- [English](#)
- [Myanmar](#)

HEARTBEAT OF THE NATION

MYANMAR TIMES

1. [Home](#)
2. » [Technology](#)
3. » Sticking it to hate speech with 'flowers'

Sticking it to hate speech with 'flowers'

Sticking it to hate speech with 'flowers'

Catherine Trautwein 02 Mar 2015



MIDO executive director Nay Phone Latt speaks next to a Panzagar Facebook sticker. (Aung Kyaw Nyunt/The Myanmar Times)

Sticking it to hate speech with ‘flowers’

A prominent local campaign combating hate speech has unveiled shareable Facebook stickers for the Myanmar market encouraging users not to “start fires” and to think before sharing.

The illustrated character stickers, which made their debut February 17, represent the latest manoeuvre from the “Panzagar” campaign in its offline and online struggle to stem the tide of hate speech in Myanmar. They are also Myanmar’s first on Facebook, according to Myanmar ICT for Development Organisation (MIDO) campaign.

Facebook, as a tool, can be used toward good or evil ends – while some might exploit the platform to spread hate and dangerous speech, the campaign aims to increase digital conscientiousness.

The movement, called “Flower Speech” in English, started last year with a Facebook page and some drawings in response to hate and dangerous speech that threatened to lead to offline violence, said MIDO program manager Ma Htaike Htaike Aung. The organisation, attuned to ICT, took particular notice of this speech on Facebook.

The group called for partners through its page, and in response Panzagar became a grassroots movement, Ma Htaike Htaike Aung continued.

 **Tricentis**

It's a cloud-native world.
Test accordingly.

Deliver cloud-based apps with confidence.

[Learn more](#)



Prior to the stickers, Panzagar and Facebook had been planning to join forces to fight hate and dangerous speech on the internet.

“We believe in freedom of expression as well as internet freedoms, so we don’t want the online platform to be seen as a negative space,” Ma Htaike Htaike Aung said.

 **Tricentis**

It's a cloud-native world.
Test accordingly.

Deliver cloud-based apps with confidence.

[Learn more](#)



The organisations had been putting their heads together over Facebook’s reporting mechanism, which has been decried by some as ineffective but presents particular challenges in Myanmar due in part to language constraints, according to Ma Htaike Htaike Aung.



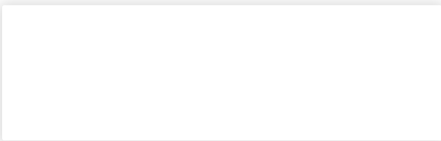
But after riots erupted in Mandalay – potentially fuelled by rumours of a rape that spread on the site, as previously reported by The Myanmar Times – Panzagar saw the chance for Facebook to up its game; so the organisation introduced the idea for stickers.



The stickers on the site aren’t the first Panzagar brought to Facebook, with some cut along the way. Since the beginning, the campaign has worked with a small group of artists called Joosk whose first draft of character designs didn’t go over well with certain camps of people.

“They are very crazy into Japanese anime, so they created images which looked like Japanese cartoon characters,” she said, curving her hands to indicate a buxom figure.

“We got some feedback from women’s groups, because, you know,” she said jokingly.



[Read More](#) ▾

Best MLM Software

Infinite MLM Software ▾

You May Like

เทรดคริปโต CFDs กับโบรกเกอร์ที่เชื่อถือได้

IC Markets

Sponsored Links

หญิงชราวัย 96 ปี ขยายบ้าน ผู้ซื้อเห็นข้างในและแทบไม่เชื่อสายตาตัวเอง

The Family Breeze

These Cars Are So Loaded It's Hard to Believe They're So Cheap

Crossover Luxury Suv | Sponsored Listings

แม่ขายที่นอนเก่าๆ ของลูกน้อย สักพักเธอก็ได้รับข้อความแปลก ๆ จากคนที่ซื้อไป

The Travel Breeze

by Taboola

More In [Technology](#)



[Make Every Day Epic with Samsung Galaxy S21 5G Series](#)
TechnologySponsored 02 Feb 2021



[TikTok's sea chanteys – how life in a pandemic mirrors months at sea](#)
Technology 28 Jan 2021



[Microsoft keeps chugging as pandemic continues](#)
COVID-19World NewsTechnology 28 Jan 2021



[Rakuten Viber continues its impressive performance in APAC region in 2020](#)
TechnologySponsored 27 Jan 2021



[Vivo Introduces the Key Features in the Brand New vivo Y51](#)
TechnologySponsored 25 Jan 2021



[More virus-zapping robots are coming, and they'll stick around](#)
COVID-19Technology 19 Jan 2021

Taboola Feed

เทรดคริปโต CFDs กับโบรกเกอร์ที่เชื่อถือได้
เปิดบัญชี วันนี้

IC Markets | Sponsored

วางถ้วยข้าวสารไว้ในตู้เสื้อผ้า และนี่คือสิ่งที่จะเกิดขึ้น!

The Family Breeze | Sponsored

คุณคงไม่เคยคิดจะใช้เลมอนเพื่อทำสิ่งนี้

Women's Method | Sponsored

หญิงชราวัย 96 ปี ขายบ้าน ผู้ซื้อเห็นข้างในและแทบไม่เชื่อสายตาตัวเอง

The Family Breeze | Sponsored

Used Cars Now Almost Being Given Away: View Prices

Used Cars | Sponsored

ลัพท์ขึ้นบันไดเป็นเทรนด์ในปี 2564 - ดูตัวเลือกวันนี้

ลัพท์ขึ้นบันได | ค้นหาโฆษณา | Sponsored

These Cars Are So Loaded It's Hard to Believe They're So Cheap

Crossover Luxury SUV | Sponsored Listings | Sponsored

- [National News](#)
- [Nay Pyi Taw](#)
- [Yangon](#)
- [Mandalay & Upper Myanmar](#)
- [Week in review](#)
- [In Pictures](#)
- [Business](#)
- [World News](#)
- [Focus](#)
- [Property News](#)
- [Technology](#)
- [Lifestyle](#)
- [Restaurant Review](#)
- [The Metro](#)
- [Sports](#)
- [Travel](#)
- [Opinion](#)
- [Special Features](#)
- [About Us](#)
- [Contact Us](#)
- [Privacy Policy](#)
- [Subscription](#)
- [Work with us](#)
- [Mission Statement](#)

[Facebook](#) [Twitter](#)



Get Free E-Newsletter

Name

Email *

☐ I'm not a robot

reCAPTCHA
[Privacy](#) - [Terms](#)